# ADR Ingenieurprodukte<sup>™</sup>

## Professional, high quality CD & DVD inkjet printer

**Desk-top printer** 

Combine with autoloader

Direct to surface color inkjet printing

Laser sharp printing

Perfect clean crisp graphics

High speed printing

4800 dpi resolution with 16.7 million colours

Photo Quality Printing

Edge to Edge Printing

Uses standard, off-the-shelf HP high capacity & standard print cartridges

Hewlett-Packard Inkjet Technology

## **ADR AG** Advanced Digital Research

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Excellent Pro

ADR Ingenieurprodukte, world leading developers & manufacturers of optical disc duplication & printing systems , have launched a brand new, drawer mechanism CD printer: the ExcellentPro printer

Working in partnership with Hewlett-Packard, the ExcellentiPrinter brings professional print quality to the in-house production of CDs and DVDs, delivering outstanding photo quality images directly onto the surface of discs enabling customers to choose colorful backgrounds and images that reflect their company.

In addition, the ExcellentPrinter? has been specifically designed to provide maximum versatility and high speed printing and can be used in a variety of settings. The PC-based ExcellentPrinter offers professional desktop printing for the low volume/small business user, while the ExcellentPrinter? can also be used in conjunction with an autoloader or automated disc duplicator for fast, unattended printing of greater quantities.

### About the Printer

Utilizing HP PhotoRET III precision technology, the ExcellentPrinter? offers an amazing 4800x1200 dpi resolution, delivering stunning color graphics and laser-sharp black text. PhotoRET III works by accurately placing the highest number of tiny inkjet droplets per pixel, much smaller than those of previous printers, at the highest firing frequency and with no compromise in speed. The result is a 16.7 million color pallette, finer color control, perfect cle an crisp graphics and faster disc drying times. The ExcellentPrinter? uses standard, cost effective HP color & black print cartridges.

The outstanding print quality is achieved through the innovative design of the drawer mechanism, which holds the discs in pl ace to such a high degree of accuracy, that the finest inkjet printing can take place. The drawer mechanism's superior in/out tray, allows for fast photo printing speeds.

#### **User Friendly**

The ExcellentPrinter? boasts a unique easy to use interface making it the easiest to use and most accurate CD/DVD printer by far. The unique Disc Mask ensures precision printing of designs time after time.



