DVD/CD AutoPrinter

Bravo^{se}™
AutoPrinter

Print DVDs and CDs – Automatically!

• Print up to 20 Discs per Job

• Full-Color Direct-to-Disc Printing

• Easy to Use

Hands-Free Printing of DVDs and CDs
Have you ever had to print discs one at a time or manually apply sticky labels? If so, you know how much time and effort is involved. Even ordering discs from an outside vendor takes too much time and is too expensive. You've probably thought to yourself, "There has to be a better way!"

Now, there is. It's the new **Bravo™ SE AutoPrinter** from Primera. Bravo SE AutoPrinter is a compact, all-in-one automated disc printing factory that fits right on your desktop. It produces full-color, high-quality discs that make your business or organization look truly professional.

Advanced Robotics
Bravo SE takes the complex task of printing discs and makes it simple. It uses Primera's sixth-generation robotics, ensuring reliable and efficient operation.

Here's how the process works:
1. Bravo SE's robot arm picks a blank disc from the input bin.
2. The robot moves the disc to the built-in, 4800 dpi direct-to-disc inkjet color printer.
3. The disc is printed.
4. The robot picks the disc from the printer, places it into the output bin and starts over again.

Bravo SE does all of the work for you – unattended and automatically. It saves you time and money on every disc you produce!

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Many Applications

Bravo SE is perfect for a wide variety of light- to medium-duty printing jobs. You can print individual discs with unique graphics or quantities of the same disc.

Just a few of the most popular applications include video and music content, software, press kits, trade show handouts, instruction and training manuals, technical documentation, PowerPoint® presentations, catalogs – the possibilities are almost endless!

Simple Installation and Operation

Easy-to-use labeling software by SureThing™ is included for both Windows and Mac PCs. Installation is fast and easy, too. Just connect one cable, install one print cartridge and load one software program. You'll be automatically printing discs in minutes.
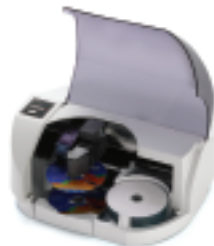
Robust, Water-Resistant Media

You can use virtually any printable-surface DVD±R or CD-R media. For ultimate performance, check out Primera's new TuffCoat™ with AquaGuard™ surface (matte finish) or TuffCoat with WaterShield™ surface (glossy finish). Both are highly water-resistant and produce the most professional-looking discs you've ever seen!

Disc Duplicator Model Also Available

If you need to burn and print, the Bravo SE Disc Publisher produces gorgeous, full-color discs in jobs of up to 20 discs at a time. It's the perfect, low-cost automated burning and printing solution.

The Price/Performance Leader

Bravo SE is the most affordable automated disc printer ever produced, providing you with highly professional results at a new, more affordable price.

Primera distributes its products in more than 80 countries and manufactures more automated disc publishers than any other company in the world. You can be confident that you're in good company when you buy Primera!

Businesses and organizations of all types use Primera's disc publishers, including:

- Videographers
- Schools and Universities
- Local, State and Federal Government
- Production and Post-Production Houses
- Independent Filmmakers
- Marketing/Advertising/PR Departments and Agencies

- Musicians
- Software Companies
- Television and Radio Stations
- Worship Centers
- Medical Imaging and Hospitals
- Photographers
- and Much More!

Technical Specifications

Models:	Bravo SE DVD/CD AutoPrinter
	Bravo SE DVD/CD Disc Publisher
Disc Capacity:	20 disc input/output
Software:	For the PC:
	Primera PTPublisher™
	SureThing™ CD Label Software Primera Edition
	For the Mac:
	CharisMac Engineering's Discribe™
Recorder:	Latest Pioneer® drive
Print Method:	Inkjet
Print Resolution:	Up to 4800 dpi
Maximum Print Width:	4.724" (120 mm)
Ink Cartridge:	Cyan, Magenta, Yellow cartridge, Primera P/N 53332
Colors:	Up to 16.7 million
Color Matching:	Z-Color™ color profile included
Media Types:	Printable-surface DVD±R and CD-R; standard or water-resistant
Minimum System Requirements:	For PC: Pentium® III processor at 1GHZ or higher, 512MB or more RAM, available USB 2.0 port, NTFS drive partition, 10GB of free hard drive space.
	For Mac: 700MHz PowerPC® G4 or higher or Intel® Solo or Duo Core™ processor, 256MB or more of RAM, available USB 2.0 port, 10GB of free hard drive space
Operating Systems:	For PC: Windows XP (SP2 or higher) or Windows 2000 (SP4 or higher)
	For Mac: OS X v10.2 or higher
Data Interface:	USB 2.0
Power Requirements:	120-240 VAC, 50/60 Hz, 60 watts
Electrical Rating:	12VDC, 5A
Weight:	11.5 lbs. (4.1 kg)
Dimensions:	15"W x 14.75"D x 7"H (381mmW x 375mmD x 178mmH)
Safety:	UL, UL-C, CE
Emissions:	FCC Class A
Warranty:	One year parts and labor; optional extended warranties available
Options:	CD-R/DVD±R Media:

- TuffCoat Plus (white, standard printable surface)
- TuffCoat with AquaGuard surface (matte, bright white surface, water-resistant)
- TuffCoat with WaterShield surface (glossy surface, water-resistant)

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